

**New Economy and Quality of Life Committee  
Rick Snyder Testimony Outline  
March 8, 2007**

**Personal Background - <5 minutes**

**Economic Development Background - <5 minutes**

**Private Sector Perspective:**

- Site development:
  - States: MI, CA, NM, SD, TN, UT, VA
  - Countries: Australia, France, Germany, Ireland, Japan, Malaysia, Netherlands, Singapore, UK
- Venture capital investment:
  - States: MI, CA, MA, NM, NY, TN, WA, WI

**Public Service Perspective:**

- Sioux City area – Iowa, Nebraska, South Dakota
- Michigan –
  1. Governors Innovation Forum series organizer/participant
  2. Ann Arbor IT Zone cofounder
  3. MEDC chair
  4. Michigan Strategic Fund member
  5. UM Tech Transfer Advisory Board chair and member
  6. UM College of Engineering Advisory Board member
  7. UM Zell Lurie Institute Advisory Board member
  8. Purdue University College of Engineering Visiting Committee member
  9. Ann Arbor Spark cofounder and chair

**Drivers of Innovation – 10 minutes**

- Capital
- Technology
- Infrastructure
- Talent
- Culture

**Under addressed High Opportunity/Need Areas – 5 minutes**

- Experienced Workers
  - Middle management
  - Technical
  - Executive management
- Foreign Nationals
  - Advanced degree students
  - Entrepreneurs
- Key Customer program
- Mentorship network

**Operational Vehicles – <5 minutes**

- Smart Zone Regional Innovation Network – Pre Seed Fund model
- Michigan Works